



Telstra and Mercurien – developing the market for cloud-based traffic management transaction solutions

Australian transaction software company, Mercurien Limited, and Australia's leading telecommunications company, Telstra, today announced that they have signed a Memorandum of Understanding (MOU) to jointly investigate and develop local, cloud-based transaction solutions for the transport sector.

With major Australian cities suffering from a broad range of transport issues, from traffic congestion to parking availability, there is a compelling need for both private and public sector enterprises to be able to deploy effective and scalable transport management transaction solutions.

The MOU emphasises both companies' commitment to developing transportation market solutions that take advantage of the latest transaction processing technologies and benefits of cloud-based operating services. Areas to be investigated include: toll-road use, congestion and traffic-flow management.

The new solutions would use Telstra's Infrastructure-As-A-Service solution and the Telstra Next IP™ network to deliver Mercurien's world class, web-based transaction platform.

John Paitaridis, Executive Director, Telstra Enterprise and Government said: "Transport management is one of the biggest challenges for local governments today, and also a major focus for private infrastructure enterprises across Australia.

"We will be working closely with Mercurien to investigate new markets for the transport management sector that can best utilise Telstra's cloud infrastructure and deliver flexibility, scalability, coverage and ease of use for the transport management industry. This is a great example of Telstra enabling market innovation and solutions for one of the most important sectors in Australia's economy."

In commenting on the significance of the MOU with Telstra, CEO of Mercurien, Michael Graham said: "We are delighted to be working with Telstra to develop the market for state of the art infrastructure transaction systems based on machine-to-machine technology. This MOU is a significant event for Mercurien and has the potential to set the new standard for road use charging systems and cloud transaction processing in the 21st Century."

"Mercurien's solution, in combination with Telstra's industry-leading networks provides the reliability, security and horsepower that the industry and the community expect in this area" Mr Graham said.

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About Mercurien

Mercurien is focused on the design and development of web-scale systems for financial transaction processing and the marketing and market development of hardware and software ecosystems for parking and integrated traffic management.

The Mercurien Platform combines large scale micro-transaction processing with GPU enabled image search for vehicles. It is designed for liability-critical deployment in multi-site operations. The ability to scale across multiple sites from one platform reshapes the cost of parking and transport infrastructure transaction management systems.

The Mercurien Platform provides car park and tolling companies the opportunity to operate on one system across multiple sites in real time, instead of the current site by site standalone systems approach. It's this ability to scale across multiple sites that reshapes the car parking and toll roads business models because of the significant one-off and ongoing cost savings.

For more information, please visit the Company website, www.mercurien.com www.mercurien.com or by subscribe at www.assob.com.au, see ASSOB Code "MER".

About Telstra

Telstra provides network services and solutions to more than 200 of the world's top 500 companies. They rely on us to do business across 240 countries and territories and to enable greater productivity, efficiency and growth. Telstra solutions offer the best of all worlds – skilled people and a rich portfolio of services delivered on our world-class Telstra Next IP™ network and Next G® network. To ensure reliable performance, they're monitored and maintained from our dedicated centres using advanced management and operational systems. And they're backed by Telstra Enterprise-grade Customer Service™ and one of Australia's largest and most qualified field and technical workforce.